



**Business
Finder**

FIND
RIGHT

**Corporate
Brochure**





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BUSINESSFINDER is a professional platform that provides a centralized marketplace for SME's to buy and sell Businesses, Franchises, Investments and Business Assets in Saudi Arabia. Our platform automates deal origination, valuation, matching and introduction of businesses and investors. Whether it is a small family business or a medium enterprise.

BUSINESSFINDER has access to the right network of members to help close successful transactions. With a click of a button members can access a marketplace reflecting genuine business activity. A great platform for the business owner to market their business for sale. Business owners can place their own confidential ad on BusinessFinder and reach to many prospective buyers who search our website each month.

BUSINESSFINDER is emerging as the fastest growing marketplace for business consultation services. It bestows the buyers & sellers an interactive and a symbiotic platform to communicate with each other.



How Does Business Finder Works?

The basis of our platform is quite easy. On our platform, you will find all business for sale. If you are interested in any of these businesses or want to offer your own business for sale, please sign up as a "buyer" or "seller" on our home page. We'll ask you for a few details of your business or your search profile. Any confidential information you share with us is treated strictly confidential and is never shared with third parties unless you explicitly consent to this. On our platform, we only place short, anonymous summaries as 'teasers' for interested parties.

Between Buyers and Sellers

After you register on our home page as a buyer or as a seller, we will create a free profile for you based on the shared information. The seller's profile will then be listed anonymously on our website. And the buyer's search profile is included in our internal database. After registration, buyers can review the public details of the web shops offered for sale (asking price). However, the confidential information is only visible after the seller has approved access.



Over 20,000 items are listed for sale, including established businesses, real estate, franchise opportunities, oil and gas properties, public shell companies, investment opportunities, and business funding.

Selling Your Business

So, you've decided that the time is right to sell your business. You want to get the best price for your it, restaurant or non-catering business and you want to sell it reasonably quickly as you have plans for your new life. Where do you start? The first step is to get your business registered for sale on our site and you may use the free evaluation to know how much is your business worth.

Buying A Business

We then take the deal to market. We use three different marketing approaches to find a buyer for your business. We send it to our buyer database. Generally, 70% of our deals get sold to our existing database. We send it out to our marketing channels we have different marketing channels.

• VISSION

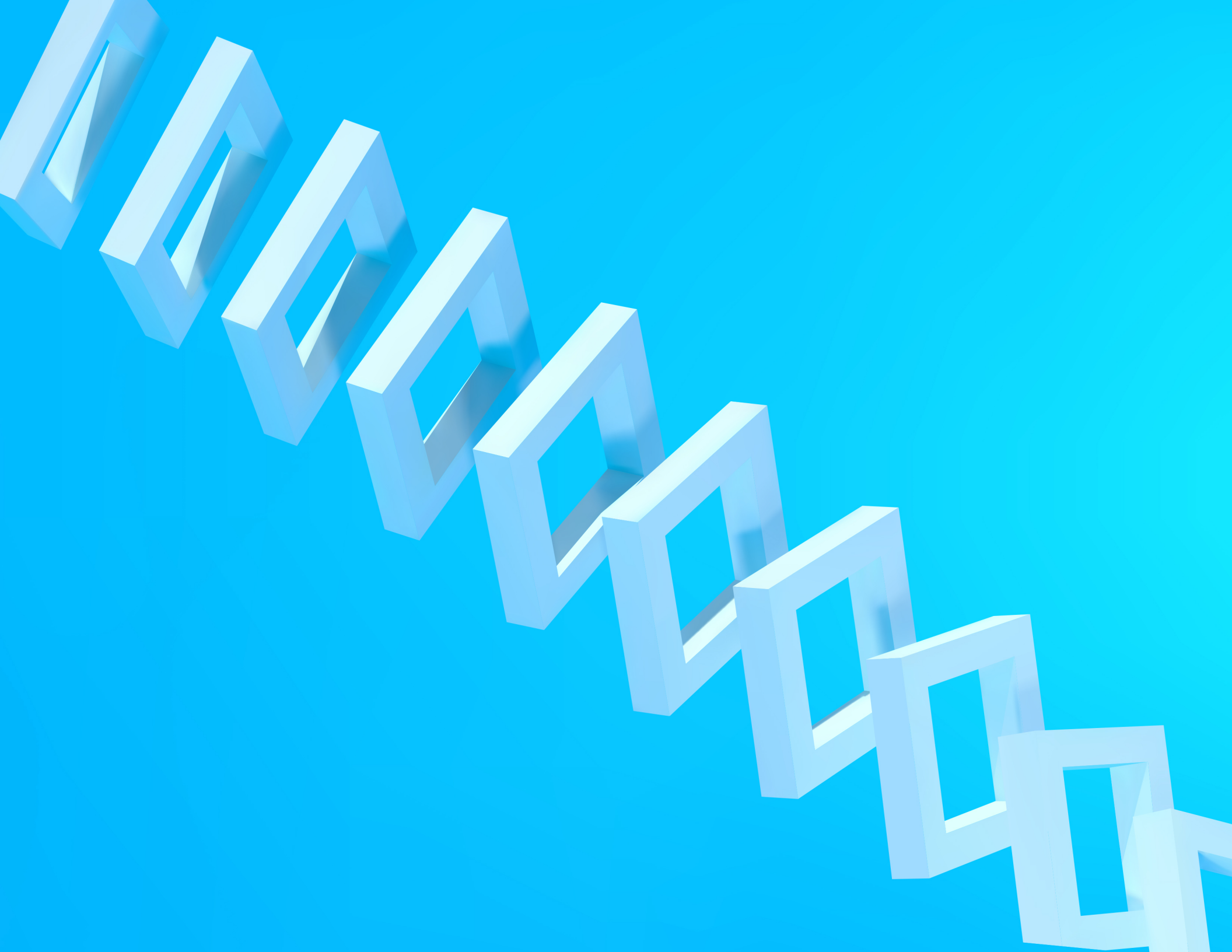
A Business Finder creating a thriving secondary market enabling SME's to have the greatest chance prospering and flourishing in the Saudi growing economy. To provide the best online platform to connect the Businesses & Start-ups with the Investors, Lenders, Mentors and Incubator companies. To be a single stop Business Exchange platform for the Businesses for all the business support systems & business requirements.

• MISSION

To automate business trade contributing to vision 2030 by facilitating the best SME Eco System Globally that serves the needs of Owners and Investors in Saudi Arabia. To ease the selling of the Business through an online platform

• VALUES

Devotion
Drive
Efficient



Improving the Business Environment

Business Finder will further pursue public-private partnerships, continue to facilitate the flow of private investment and improve our competitiveness. We will develop the necessary capabilities to increase the quality and reliability of our services. We will coordinate with legislative authorities to review current regulations with the aim of improving the business environment and enforcing contracts.

Where it exists in strategic locations, retail and entertainment centers, large areas along our coasts will be dedicated to tourist projects and appropriate lands will be allocated for industrial projects. We will enable banks and other financial institutions to adapt their financial products and services to the needs of each sector, ranging from large project capital funding to short-term working capital for small businesses.

We will also facilitate and expedite licensing procedures based on our national economic priorities. We will apply international legal and commercial regulations strictly and create a business environment conducive to long-term investment



رؤية VISION

2030

المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



Business valuation

We regularly work with businesses, small and medium enterprises, government entities, multinational corporations, insurance companies and independent adjustment firms by providing them with valuation reports that will stand up to scrutiny. So whether you are selling a company, succession/exit planning, going through legal proceedings or simply just wanting to know how much your business is worth; our BusinessFinder can assist. Business valuation Provider. We provide you real economic value of the business.

Dealing with the business valuation services, you can rely on us for any kind of analysis in order to buy or sell your business at fair price. Our business valuation services

Our objective is to provide you with a reliable business valuation report from reviewing historical and forecasted information, analysis of balance sheets, income statements and cash flow, conducting meetings with management to discuss company history, operations, employees, customers and competitors and other relevant items, analyzing and comparing company performance to similar businesses within the industry and examining budgets, leases, sales contracts, purchase agreements, customer lists, local and national economies and management capabilities. Whether you are buying or selling a business, we will provide you with authentic and accurate reports for getting your financial decisions well-done.

Franchise Businesses

Franchise agreements generally define how a franchise can be sold, and these vary by franchise vendor, so check your franchise contract. Some contracts stipulate that the franchisors will buy back your franchise directly for a fixed price. Others assist with valuation and locating a buyer, as it is in their best interest to make sure that the business continues uninterrupted.

Behind the success of valuation

A good business plan guides you through each stage of starting and managing your business. You'll use your business plan as a roadmap for how to structure, run, and grow your new business. It's a way to think through the key elements of your business.

Business plans can help you get funding or bring on new business partners. Investors want to feel confident they'll see a return on their investment. Your business plan is the tool you'll use to convince people that working with you — or investing in your company — is a smart choice. Most business plans fall into one of two common categories: traditional or lean start-up.

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